



**GREEN HOMES
ACCREDITED
FINANCE
PROFESSIONAL™**



Courses in the Programme



Underwriting Considerations of Green Residential Projects

Understanding how Net Zero Energy Buildings and other important green building criteria change valuation and financial risk analysis.



Marketing Strategies for Residential Green Finance

A deep dive into effectively understanding changing consumer preferences and building a marketing plan for successful launch and growth of green finance products.



Real Estate Loan Portfolio Assessment, Reporting, and Governance

This course provides critical insights into managing and reporting on green loan portfolios, ensuring alignment with new green reporting requirements and best practices



Financial Considerations of Green Buildings

Explore the budgetary implications of green building projects.



Green Homes Certifications, EU Taxonomy Alignment, and Level(s)

Understand how residential green certifications ensure positive environmental impact.



Sustainable Site Selection and Management

Providing investors and project developers an understanding of the site requirements of a sustainable building project in advance of its purchase is essential for green finance.



Sustainable Resources and Materials

Learn about the materials and resources used in green building projects.



Managing Green Building Projects

Gain insights into the management and execution of green building



Green Design Principles

Explore the principles of bioclimatic design and their application in residential projects.



Circular Economy for Buildings

Understand the concepts of circular economy and their implementation in the building sector.

WHAT YOU GAIN

- **The Green Homes Accredited Finance Professional™ (GHAFF)** programme equips finance and real estate professionals with the knowledge and skills to use the power of green finance to provide affordable, comfortable, quality, net zero energy green homes for Europe's citizens. This comprehensive program covers green finance solutions, policy incentives, marketing strategies, practical examples of cost and underwriting considerations and more; enabling professionals to create, administer, promote and report on green residential finance products and portfolios. **Participants gain unmatched expertise in the evolving green finance landscape and capitalize on the sustainable housing market.**
- The coursework leverages the extensive experience of Smarter4EU's partners; these are Green Building Councils, Energy Agencies, and other expert organizations responsible as of June 2025 for certifying **over 358 Billion Euros of residential properties to very high, holistic energy and other green criteria.**



PROGRAMME OVERVIEW

- The program consists of ten 5-hour courses that are taken online and flexible, self-paced study to accommodate busy professionals' schedule.
- Online quizzes verify learning and the Green Homes Accredited Finance Professional™ accreditation is issued upon successful completion.
- Networking events and additional education is offered to continue participants' green finance development.

WHO SHOULD ENROLL?

• For Analysts

GHAFF offers insights into the benefits of green homes and strategies to communicate these advantages, such as lower cost of ownership and enhanced quality of life. Marketers can better position green homes in the real estate market, appealing to environmentally conscious consumers.

• For Marketers

GHAFF provides tools to assess the financial and environmental impact of green residential projects, understand green building valuations, loan default calculations, and climate resilience. This aids in making informed investment decisions aligned with sustainability goals.

• For Executives

the program equips them to integrate sustainable practices into organizational strategies. This includes understanding regulatory requirements, aligning with EU taxonomy, and navigating reporting landscapes.

In summary, GHAFF is a pivotal tool for professionals in green finance and sustainable real estate. The program prepares participants to meet market challenges and contribute to a sustainable future. Designed for analysts, marketers, and decision-makers, GHAFF enhances expertise, career prospects, and empowers professionals to make an impact in the green economy.

COST & DISCOUNTS

- **The Cost of the Programme is 499EUR per course or 3,750EUR (plus VAT if applicable) for the full 10 course program.**
- **Discounts of up to 50% are available for enrolling in the course by 30 June 2025, group discounts for multiple enrolments and for members of SMARTER4EU's partner organizations.**

CONTACT US

To enquire and speak to our representatives about becoming a Green Homes Finance Accredited Professional™, send inquiries to education@SmarterFinance4.EU.

Here you can obtain applicable discount codes for enrollment.